

**VIRTUAL**  
 **MALL**



**CUSTOMER**  
**RELATIONAL**  
**MANAGEMENT**  
**SYSTEM**

**“Where You Come First”**

**“Our First Priority Is  
Our Beloved Customers”**



[www.vmall.salaartech.com](http://www.vmall.salaartech.com)

# CUSTOMER CAREER CENTER



It's a good time to be a job seeker: U.S. job growth is strong, unemployment is on a steady decline, and openings are at an all-time high.

That doesn't make the search any less daunting. Differentiating yourself from every other job seeker on the market is no small feat, and the monotony of filling out online applications can make the task downright exhausting. That's where a killer cover letter comes in.

Done right, a great cover letter is like a secret weapon for catching a hiring manager's attention. Next to your resume, it's one of the most important, underutilized tools at your disposal.



# CUSTOMER FEEDBACK



Collecting and acting upon **customer feedback** is a must for any business looking to provide users with the products they need. Customer feedback guides and informs your decision making and influences your product roadmap. It's also essential for measuring customer satisfaction among your current customers.

**Customer feedback** is a marketing term that describes the process of obtaining a customer's opinion about a business, product or service.

the best holistic strategy for gathering, sharing, and implementing customer feedback? Inside you'll find over 5000 words of actionable tactics to implement.



# BULK EMAIL SYSTEM

The best bulk email software to manage your mailing lists and set up email marketing campaigns in few easy steps. It combines into one product the practicality of a mass email software with the flexibility of a bulk email web service. On the one hand you create newsletters and manage lists directly.

Through one single platform, you can send out emails, SMS, and web push notifications. You can create hybrid series of communications targeted to your customers, which will cover all delivery channels, and increase your CTR conversions. Our scheduler, subscription form, and integration with third-party systems.

Bulk email software is software that is used to send emails in large quantities. Bulk email software usually refers to standalone software, while there are bulk email sending web-based services as well. Computer worms that spread themselves via email are an example of bulk email software, sometimes referred to as a mass.



# BULK SMS

Bulk SMS messaging, as of the late 1990's, has become a central communication tool for businesses and organizations across the globe. Due to the popularity of bulk SMS services, there are many platforms available to suit the needs of anyone wanting to send bulk SMS messages.

Cheaper than post and proven to be more effective than email, bulk SMS is a tool that can support any business of any size and sector. Messenger can send over 8000 messages per second so no bulk SMS campaign is too large for us.

The MTN Bulk SMS service is a reliable and scalable message delivery platform that allows businesses and Bulk SMS resellers connect to the MTN SMS gateway and send SMS in bulk to their clientele via MTN secure and reliable connection is a reliable and scalable message delivery platform that allows businesses and reliable connection is a reliable and scalable message delivery platform that allows businesses.

